

Club and Hospitality Women *in* Leadership Summit

UNDERSTANDING YOUR WORKFORCE, YOUR CUSTOMERS

Hosted & facilitated by TV Presenter,
Radio Broadcaster & Author **Susie Elelman**

NSW – 26th August 2014 – *Castle Hill RSL*

QLD – 10th September 2014 – *Kedron Wavell Services Club*

PROGRAM

(Times are approximate)

9.00am: Arrival

9.30am Start:
Opening and Introduction with Susie Elelman

9.45am:
The State of Femnation – Yolanda Vega

10.25am:
Social IQ – Karen Levin

11.00am: **Mid morning power break**

11.15am:
The Game Changers – Linda Joannides

12.30pm: **Lunch break**

1.30pm:
The Gee Wiz Factor – Susie Elelman

2.00pm:
Create The Life You Truly Desire –
Constance Fairleight

3.00pm: **Mid afternoon power break**

3.15pm:
Panel Interviews and Q and A
Meet some of our industry leaders.

4.00pm: **Bubbles and Wine Bar**
with Robert Oatley –
Networking session

5.00pm: **Close**



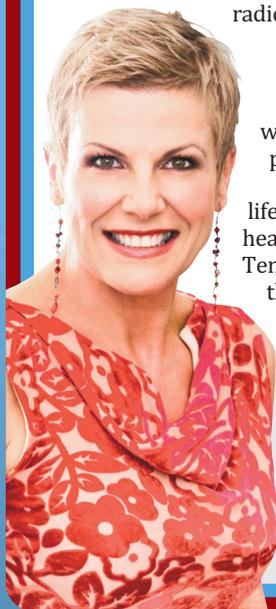


Hosted and facilitated by Radio Broadcaster, TV Presenter and Author **Susie Elelman**

Susie Elelman is one of Australia's most versatile, informed and well-loved media personalities. Truly the epitome of a multi-media broadcaster; her diverse & wide-ranging career has seen her become an established presence on national radio & a name synonymous with daytime television.

Susie's tenacity, upbeat energy & professional savvy have earned her four decades of achievements in an all too often 'youth-centric' male dominated industry. From daring red-carpet gowns to outdoor adventure, Susie's motto is 'Give Anything a Go' & this showbiz veteran is living proof that reinvention, determination & having the all-important talent credentials are the true keys to success.

Today Susie regularly forms part of the talkback team on Sydney's #1 radio station 2GB & is a weekly social commentator on The Seven Network's The Morning Show & Daily Edition.



Susie's impressive resume of television appearances have made her both a familiar face & a household name; As well as working alongside Bert Newton for more than 8 years as a presenter & reporter on Good Morning Australia, Susie was the host & executive producer of her own national, variety & lifestyle show SUSIE on the WIN/9 Network. She went head to head with Stan Zemanek as a long-standing panellist on Network Ten's Beauty & the Beast & has chatted one-on-one with some of the world's biggest international stars, counting George Clooney, Kylie Minogue, Whoopi Goldberg, Tom Cruise, Nicole Kidman & Audrey Hepburn among the celebrities she has interviewed.

Susie is also an adult educator & a corporate trainer in a variety of areas including media & hospitality. She'll share her funny & controversial insights into increasing your profile & your sales with The Gee-Whiz Factor.

Topic: **The State of Femnation**

Details: An inspirational presentation about women in Australia and how we compare with our male mates and the rest of the world.

Yolanda Vega is the CEO at the Australian Women Chamber of Commerce & Industry (AWCCI). Yolanda was part of the delegation to represent Australia at the first APEC Women's Economic Summit, chaired by former Secretary of State, Hillary Rodham Clinton: in September 2011 a historical Declaration was signed by all APEC economies.

In 2012 Yolanda presented findings from the national research at APEC in Russia. Yolanda also represented Australia as a 'Young Leader' at the 2009 International Women's Forum World Conference.

Yolanda has owned several small businesses and was appointed to the Federal Government Ministerial Advisory Council in 2014. AWCCI is a not-for-profit apolitical member based organisation that influences policy and programs to make women more independent and their business profitable. Yolanda works diligently to promote the importance and value-add of women-owned firms to the economy and supports the development and growth of women through research, education and advocacy.

"Women are the source for growth that power our economy," says Vega. "Women are the biggest consumers in the world - they make 85% of consumer decisions and inject more than \$20 trillion dollars into the global economy. If women stop spending, the economy will come to a halt. It therefore makes economic sense to ensure female entrepreneurs are able to innovate, participate and create jobs."



Topic: What is Social IQ - Social Intelligence?

Details: Did you know that 85% of your success in life depends on “soft skills” (Social I.Q.) and they are an integral part of our everyday life. Only 15% of your workplace success is determined by hard skills, the rest relies on your Social I.Q. We invite you to an open conversation to learn how Social I.Q. can improve your personal and professional life.



Karen R. Levin. Karen is a highly motivated and creative professional with proven presentation and negotiation skills perfected over 35 years of experience in law, management, marketing and personal development.

Spending 17 years working and living overseas, she has a broad-based global approach to business and a focus on small business growth. With a creative mind and proficiency in law her aptitude for business allowed her to experience some amazing work opportunities in the entertainment, professional sports and travel industries working and socializing with well-known personalities.

An Author and Publisher has a Diploma in Business, Cert IV in T&A, Diploma in Counselling and Stress Counselling and has had the same clients for over 20 years. The accumulation of her expertise triggered the development of a unique series of Personal Development courses, including topics such as Mentoring, Social I.Q., Presentation and the Launching Pad.

She is currently the Treasurer and Executive Manager for Sydney's fastest growing Business Chamber, Founder of iEtiquette and the C.I.E., President of Rotary Club of South Sydney along with continually consulting to long time clients.

Topic: The Game Changers



Details: Clubs have, by and large, been created by men, for men, and the industry is still overwhelmingly run by men. But the game itself is changing.

It's more than likely that females now deliver far greater value to your clubs bottom line than their male counterparts. So why keep delivering the same products, the same way?

Linda Joannides is the creator and author of Your Marketing Mentor and is recognised as one of the leading exponents of Club Marketing in Australia. Her ideas and innovations have not only won many awards, but have been instrumental in changing the face of club marketing over the past decade.

With a background in Creative Consultancy, Television Production, Sales Promotion and Loyalty Marketing, Linda brings a wealth of knowledge and experience to the summit.

Topic: Create The Life You Truly Desire

Details: Do you want more out of life but don't know how to get it? Are you ready to create more PASSION, more PRESENCE, and access the POWER within you that will give you the life you truly deserve?

Constance Fairleigh was born in the United States of America and In 2009, Constance became homeless due to her experience with domestic violence and the ending of her marriage. Since then she has completed Mastery University and Business Mastery with Anthony Robbins, and she continues to study the workings of the human mind while educating people on the mechanics of the business and training worlds.

Today, Constance is the owner of Fairleigh Healing which encompasses ENERGY in MOTION Coaching and is a lead trainer for All Australian Training. Currently, Constance has personal and business coaching clients in over 15 countries around the world. Constance engages, motivates, and inspires her audiences to remember just how powerful the human spirit truly is. When Constance speaks she helps people to re-connect with their innate magnificence and opens their minds to greater possibilities.

“Okay, so I don't normally recommend Coaches. It's not something I usually do, but I would definitely recommend Constance Fairleigh. In my session with Constance I felt an immediate shift in my energy. No one has said in clarity what I was experiencing, as clear as Constance. She gave me a tool, that had an instant result.. You have to get behind yourself and you have to do the work. I can hold my hand on my heart and say Constance, you did something special and I am grateful xx” –Anne, Australia

“I can highly recommend Constance as a coach/mentor. She has helped change my life around in a matter of weeks...from very poor self image, feeling unloved and unworthy, full of fear..I now know I am amazing and am doing amazing things. Thank you Constance. And it is as easy as she says..hard work but easy!!” –Debra, Australia



Meet our Panel: Interviews and Q and A session

Meet the women who are leaders in the Industry and hear about their journey to the top and what the view looks like.



NSW

Sue McNeil

COO Penrith Panthers Group

Sue is a born and bred local Penrith girl with two grown up Sons; Ben and Luke working in the mining industry, and a Step-Daughter Sarah studying at university. Sue has been with the Panthers Family for nearly 32 years with her first job as an accounts clerk in the Station Street Club. Since then Sue has worked as the Group Procurement Manager, then was appointed as the Group Operations Manager in November 2009. At this point in Panthers history the role had 8 General Managers reporting through to this role with 1000 staff. In March 2011 Sue took over the direct management of the Penrith club. Sue was the Acting CEO from July through to November 2011 and in December of 2011 her role was changed to Chief Operating Officer of the Panthers Group of Clubs. Sue is responsible for all 9 clubs within our group and 900 staff.



NSW

Tracey Lentell

CEO Moorebank Sports Club

Tracey Lentell is the CEO of Moorebank Sports Club and has been in this position since 2007. She holds a wealth of experience in the Registered Club Industry after holding Senior Management positions for over 17 years. Tracey holds qualifications in Accounting, Human Resource Management, Hospitality, Customer Service and Management. Tracey is an inspirational and supportive leader that has a passion for the Industry with an eye for detail.



QLD

Peta Ward

GM Norths Devils Leagues Club

Peta Ward started at Coorparoo RSL at 16 working all the usual areas – then went to Sherwood Services Club at 19 and was a Duty Manager for a couple of years. Applied at 21 for Pacific Golf Club at Carindale for the Marketing Manager job and was successful – after 4 years promoted to gaming and operations manager and then after another 2 years assistant manager. Completed one year as assistant operations manager at QLD Lions Football Club before heading back to Pacific Golf Club as the assistant Manager for another 2 years. Peta has been the General Manager of Norths Devils for 3 years in September.



QLD

Anne Stovin

CEO Currumbin RSL

Anne Stovin has been the Chief Executive Office (CEO) of Currumbin RSL Group for the past 16 years. Besides the RSL Club, Anne's responsibilities also stretch to the groups other businesses including the Registered Training organization, Ignite Education, Dune Café at Palm Beach Parklands, Foodoo Catering Company and Veteran Support Centre. The Group also manages a property portfolio.

Anne's formal qualifications include Diploma in Hospitality, Associate Degree Vocational Educational and a Bachelor in Business in Club and Gaming Management from Southern Cross University. Anne has recently enrolled in a Graduate Certificate in International Relations.

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