



Advanced Catering for Non Catering Managers (Part 2)

presented by the CMAA Riverina Murray Zone

Thursday 17 March 2022 Deniliquin RSL Club, Deniliquin

The CMAA Riverina Murray Zone Committee invite registrations onto this high impact 1 day course to be delivered in the Murray Riverina Zone at the Deniliquin RSL Club, Deniliquin.

Participants must complete Catering for Non-Catering Managers (Part 1) before undertaking this course.

Designed to complement the catering management topics from Catering for Non-Catering Managers (Part 1). This course completes the foodservice picture by offering additional content to further drive your Club's food offer, popularity, and profitability.

- Do you offer a common or creative menu? Understand the language, psychology, & profitability of well written menus.
- The Club's function and events business should be a foodservice "Gold Mine!" Learn more about menu costings, event contracts and business yield.
- Kitchen design fundamentals for managers looks at foodservice layouts, kitchen productivity and commercial catering equipment selection. Ideal for Club's considering new equipment or undertaking kitchen renovations.
- Why is food safety compliance so important? Do you know what is required to keep your customers & business safe?
- Let's talk marketing and promotion of your food offer. Is your message getting across and are you really getting a return on investment?
- Your on-line reputation means serious business! Does your team manage food reviews favourably and professionally?
- The rise and popularity of food delivery platforms cannot be overlooked. Are they worth the time, effort and cost? Do you know who is what and what is best?

CMAA Members/Affiliates \$330 incl GST

Non-Member \$440 incl GST

ACCM Points CMAA Members & Affiliates earn 25 points for successful course completion.

To REGISTER for the course, scan & email the completed Registration Section below; send it to: David Hart, Zone Education Officer, dhart@denirsl.com David's mobile 041770835

Participant Name: _____

Participant Name: _____

Participant Name: _____

Registering more than 3 people?, then send a separate email with the participant's details to David

Your Club's Name: _____

Your Signature: _____

Make your payment directly to:

CMAA Riverina Murray Zone BSB: 032 373 Account Number: 208601