

# Finance for Non-Finance Managers

## Understanding the financial indicators for operational excellence

Designed to assist Club Management, this course will provide managers with a better understanding of the key financial principles, accounting concepts and benchmarks for best practice.

Learn to recognise, interpret, and analyse the club's financial indicators to make informed, thorough decisions based on data.

Suited to managers of all levels who are responsible, in part or wholly, for the financial performance and profitable outcomes across the Club.

The comprehensive one-day course is delivered across four sessions:

- **Financial Statements**
- **Financial Analysis**
- **Financial Management**
- **Financial Planning**

The industry-specific content will cover a variety of topics designed to heighten awareness and includes:

- **Balance Sheet, Profit & Loss and Cash Flow Statements**
- **EBIT, EBITDA & EBITDARD**
- **Financial Ratios – Profitability, Liquidity, Leverage**
- **Efficiency and the Working Capital Cycle**
- **Budgeting and Cost Control**
- **Managing Cash Flow**
- **Operational Approach**
- **Financial Considerations**
- **Planning and Control Cycle**

This high-impact course will help middle managers to appreciate the larger financial picture, refresh senior managers on matters of financial processes and provide up-to-date practices and reporting requirements for all levels of management.

**CMAA  
Members**

☆ \$480 inc GST

**Non  
Members**

☆ \$680 inc GST

### ACCM POINTS

CMAA Members & CMDA Affiliates earn 12 points for successful completion of this course.



**REGISTER**

**PHONE** (02) 9746 4199

**EMAIL** [training@cmaa.asn.au](mailto:training@cmaa.asn.au)

**ONLINE** [www.cmaa.asn.au](http://www.cmaa.asn.au)