CHRG

- Castle Hill RSL Group -

Castle Hill RSL Group

Community. Hospitality. Respect. Growth.

FROM TRADITIONAL TO TRENDSETTING

LEVERAGING DIVERSIFICATION
TO DRIVE SUCCESS

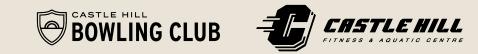


- CLUB -PARRAMATTA







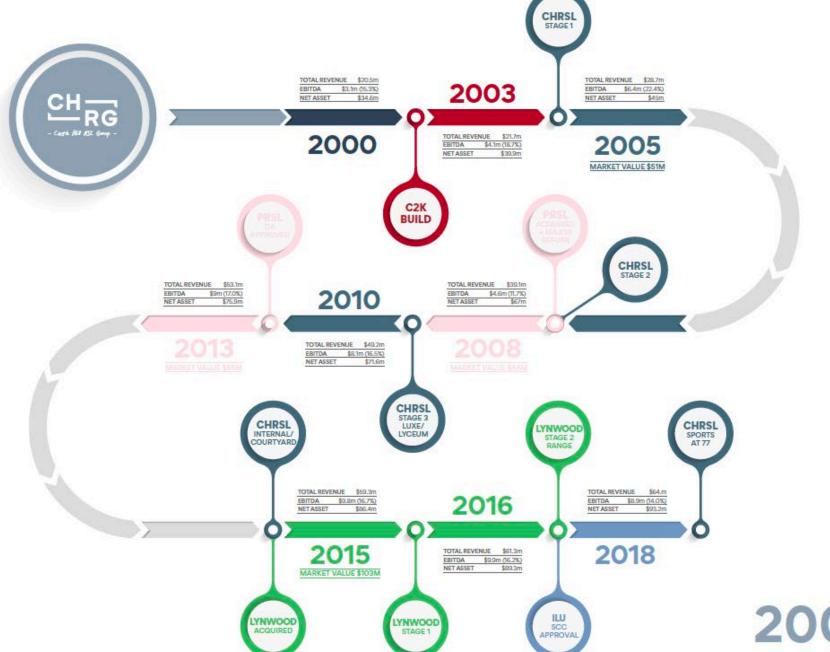


OUR HISTORY OF SUCCESS IS THE FOUNDATION FOR OUR STRONG AND DIVERSIFIED FUTURE...

THERE ARE MANY WAYS TO DIVERSIFY

Horizontal – adding to what already exists

Conglomerate – moving into an unrelated offer







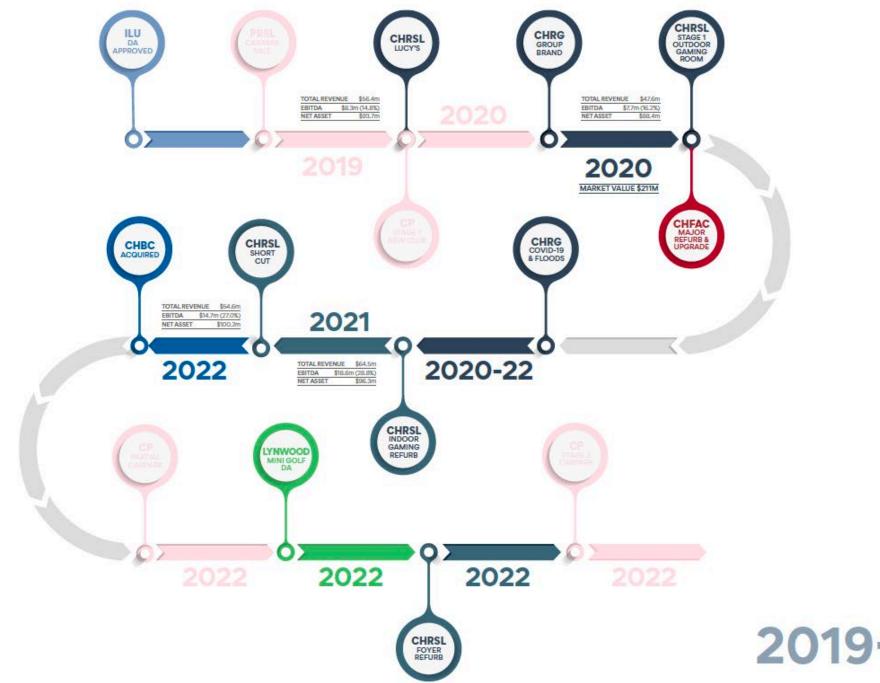








2000-2018









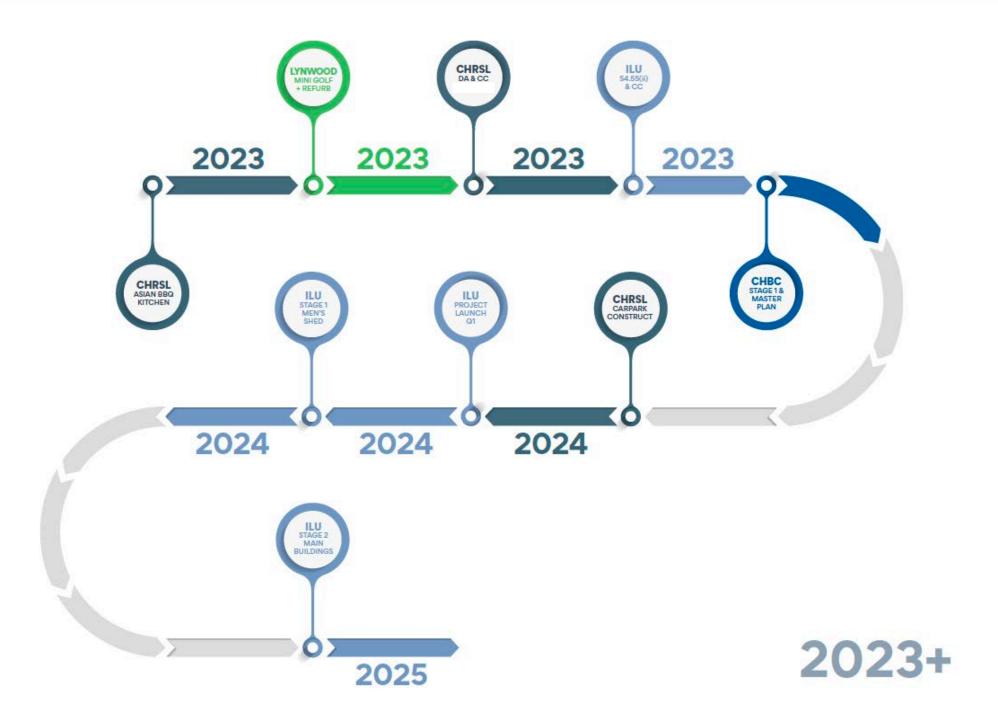






2019-2023

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PRIMARY BUSINESS MUST BE PROTECTED

REASON FOR DIVERSIFICATION- REVENUE OR PROFIT

- Increase Revenue stream
- Reduction in costs
- Improvement Asset / services
- Land bank build asset base for equity
- Tangible saleable asset

EXIT STRATEGY TO PROTECT THE GOOSE!



MASTER PLAN – OPERATOR OR LANDLORD

- Multi faceted business One roof
- Invested in premises décor & design
- Efficient & Effective
- Articulated / integrated Master plan

CASTLE HILL FITNESS & AQUATIC CENTRE



LATEST CARDIO EQUIPMENT

Over 110 of the latest Technogym Cardio Equipment, the best in the fitness industry!



HUGE STRENGTH TRAINING ZONES

CHF is home to one of the largest collections of Strength Training equipment in Australia!



5 GROUP FITNESS TRAINING ZONES

CHF caters for holistic, functional, aqua, spin and traditional group exercise



AQUATIC CENTRE

CHF has an 8 lane 25m pool, a Program pool and separate Aqua Fitness Pool



GYMNASTICS

CHF has a state of the art gymnastics centre that caters for all levels from elite to recreational



JUICE BAR

CHF provides members with a range of healthy food and beverage options to eat in or take on the run

CHFAC - BENEFIT TO CHRG

- Fitness, Aquatic & Gymnastic 3 businesses
- Operator v landlord
- Diverse revenue stream
- Foot traffic, **reputation**, pollination of business, symbiotic relationship
- ROI on floor space
- Core v non-core
- Saleable asset



WHY AMALGAMATE

- Geographically located
- Valuable Asset base
- Revenue producing
- Land bank & equity
- Leverage
- Reputations brand equity
- Alternate use growth or consolidation
- Core v non-core
- Saleable asset



- CLUB - PARRAMATTA





GO WEST STRATEGY

Budget \$15M - \$20M Investment

or

Lynwood Golf and Country Club - New facilities & Clubhouse, established infrastructure, 18 hole championship golf course on 95 hectares of land – \$2m Investment.





AIRSPACE = OPPORTUNITY- ILU DEVELOPMENT

- Utilisation Airspace
- Development profits
- Operational profit
- Future Re-occurring revenue stream DMF
- Core v non- core / Separate title / entity
- Exit strategies
 - DA \$50m
 - Joint Venture
 - Tangible / Saleable Asset





Supporting our Community.

\$2,101,952

18/2019 DONATIONS



e direct and indirect funding to the Hills, Parramatta and Hawkesbury other business or organisation, spending millions of dollars each ommunity support programs.

f \$2 million, and as a not-for-profit organisation,











