

ONLINE

COURSE



Communicating with Influence



Self-paced, online course



www.elevateb.com.au/cmllp

ACCM Points

CMAA Members & Affiliates

attending will earn:

12 ACCM POINTS

for the successful completion of this course

This course can be taken on its own or as part of 12 courses that make up the **CMAA Leadership & Management Program** via the CMAA's online partner, **elevateB**.



elevateB

Course Outline

Communication has always played a fundamental role in business and most human activities. Communication has many facets - it can be used to inform, instruct, persuade, exert influence, change behaviour, interact and build rapport and affinity. It includes both interpersonal and group communication and can be 'in person' or using any form of technology.

This course explores influential communication to provide you with the skills and knowledge to negotiate persuasively, lead and participate in discussions or formal meetings and compellingly present your ideas and opinions.

Your enhanced communication clarity and techniques will serve you and the people you work with, well.

Course Delivery

This comprehensive course is delivered via an interactive, online platform providing the flexibility to study and learn at times that suits participants commitments and at a pace that suits their lifestyle.

Course material is comprised of readings, links, videos, activities and assessments (optional) in a comprehensive learning experience.



TO REGISTER

SCAN for course cost and details
or visit www.elevateb.com.au/cmllp



Or contact **elevateB** directly
(07) 3726 9598
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**CLUB MANAGERS'
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