

Sydney Metropolitan ZONE MEETING



Tuesday 28 March 2023
RYDE-EASTWOOD LEAGUES CLUB

Arrival coffee 9.30 am

10.00am: Adam Williams



Can you do a better price ?

A presentation full of fun, facts and research about how customers perceive your business

With 25 years' marketing experience on both the client side and media side, Adam brings a unique point of view to the subjects of marketing, advertising and consumer psychology. Far from being just a talking head or self-appointed expert, Adam was 'in the trenches' with businesses every day, as the Head of Creative for Australia's largest radio network.

**10.45am:
Panel discussion**



**Moderated by Jeremy Glew
CEO Placed Recruitment Experts**

Jeremy Glew as the Director of Placed Recruitment since 2006. Placed Recruitment works as the preferred supplier to many Premium venues from Restaurants, Clubs, Quality Pubs, 5 Star Hotels & Resorts. Jeremy has been a strategic recruitment partner to many Clubs looking to attract top talent from outside the Club industry.

**Should you recruit from outside of the industry? Fresh eyes or Disrupters?
Recruitment tips, case studies & more**

John Tully is a Director of Tully Heard Consulting which is a well-established and trusted advisory firm that specialises in the Club industry. Focused on long term planning, Tully Heard has a proven track record for effective strategy development and successfully transitioning Club business models

Adam George has worked for some of Australia's most renowned hospitality and luxury hotel groups, including QT Hotels, UPG and Merivale. Recently he has moved into the dynamic food and beverage movement we are seeing in a lot of NSW clubs and was the opening General Manager for the Fernery.

11.30am : CMAA Members Meeting

12.15pm: Networking and Luncheon

2.30pm : Close

Standing Canapes, Seated Lunch with Beverage
Tickets \$75.00 (inc GST)
Dress: Business Smart RSVP by 16 March 2023